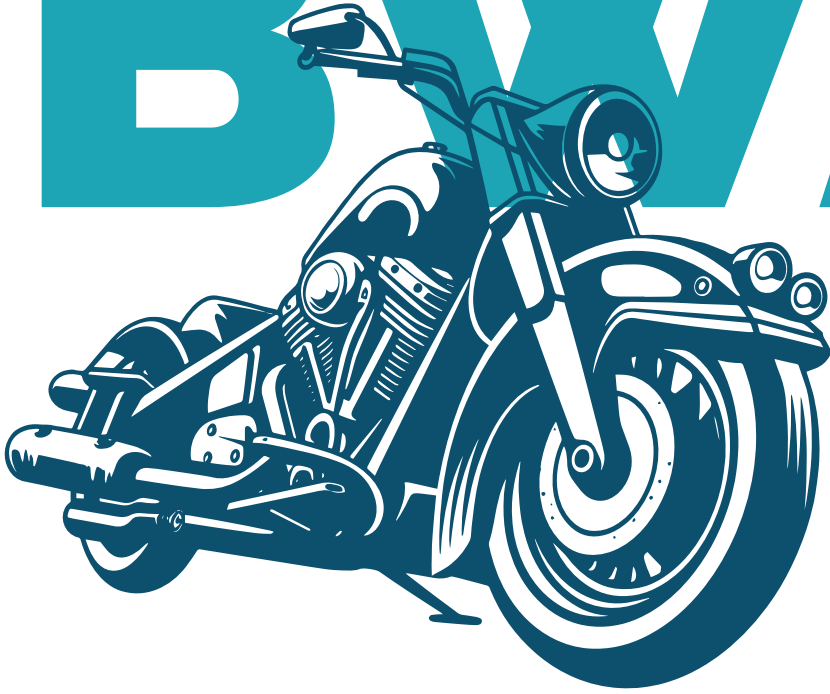


BIKERS WITH A MISSION 2024

BWAM



COMMEMORATIVE RIDE



For 32 years from 1990-2021 the Motorcycle Community held the BWAM 100-mile Benefit Ride for City Union Mission. In celebration of the Mission's 100-year Anniversary in 2024, we are thrilled to announce the return of this commemorative ride. Your sponsorship will provide critical services, such as shelter, meals, medical care, addiction recovery programs, job training and spiritual guidance to those seeking refuge and a path to a brighter future.

You will see how your Business, Motorcycle Club or Organization's name will be shared prior to and on the day of the benefit ride depending on what level you chose. Become a Sponsor and Be the Answer for the Homeless and Poor who come in the doors of City Union Mission needing HELP and HOPE.

Thank you for consideration. We hope to receive your Sponsorship by April 26th, 2024.

2024 Ride Details

100-Mile Ride

Saturday, May 18th 2024

Start/Registration

1108 E. 10th Street, KCMO 64106

Ride Ends

at Gail's American Motorcycle, in Grandview, MO

Grand Marshall

Dan Doty (Mission CEO Emeritus)

BBQ Lunch

Music and Check Presentation

Rider/ Passenger Cost

\$20 pre-registration | rider & passenger

Day of registration

\$30 rider - \$20 passenger



Scan the QR code
to register or go to:
cityunionmission.org/BWAM

BWAM T-shirts

(with sponsor logos) available during pre-registration - April 26th deadline

MAY 18th, 2024

To commemorate the Mission's 100-year anniversary, we're bringing BWAM back!

From 1990 to 2021, hundreds of bikers would gather to make the 100 mile ride, rain or shine, to support the ministry of City Union Mission. Their efforts provided the poor and homeless with eyeglasses, utility assistance, dental care, bus tokens, and more. Become a Sponsor and Be the Answer for the Homeless and Poor who come in the doors of City Union Mission needing HELP and HOPE.

We are offering 4 donation levels for sponsors of this event:

	Platinum (\$2500)	Titanium (\$1000)	Chrome (\$500)	Steel (\$250)
PRE-EVENT				
BWAM Website Landing Page	Logo	Logo	Logo	Name
Social Media Post	2	*	*	*
Radio Recognition in April or May **	*			
DAY OF EVENT				
Riders with T-shirt and Extra Raffle Ticket	4	2	1	
Event Signage	Logo	Logo	Logo	Name
Event Route Map	Logo	Logo	Logo	Name
Verbal Recognition	*	*	*	*
Mention Back of T-shirt **	Logo	Logo	Logo	Name
POST EVENT				
Special Recognition Plaque	*			
Family Center Pay & Serve at No Cost	*			
Podcast Recognition	*			

** ALL Sponsorships MUST be received by April 19, 2024 to receive indicated benefit. After that, benefits will be determined on a case by case basis.

Company / Organization: _____

Contact Name: _____

Daytime Phone: _____ Email: _____

Website URL: _____

Desired Sponsorship Level: Platinum Titanium Chrome Steel

Note:

- Please make all checks payable to City Union Mission and mail to **1100 E. 11th Street, Kansas City, MO 64106**
- For more information and to send logos, email Sandy Baldwin at sandy.baldwin@cityunionmission.org or **816-329-1477**