

**CITY UNION  
MISSION.**  
YOUR CITY.  
YOUR MISSION.

Dear Friend,

City Union Mission's 30<sup>th</sup> annual **Bikers with a Mission (BWAM) event is scheduled for May 5<sup>th</sup>, 2019.** The event will start at City Union Mission, with coffee, bagels and donuts; and end at the Mission's Camp CUMCITO in Warsaw, MO, with lunch, testimonies and brief program.

**This year's event is titled "Retro Ride." In celebration of the ride's 30<sup>th</sup> year, we decided to change the date of the event back to when we originally had it for so many years: the first Sunday in May.** We believe this will be the perfect nostalgic tribute to years of the community coming together to directly support the poor and homeless in Kansas City. And this year, we have decided not only to have motorcyclists ride in the event, but also welcome those with vintage cars to participate.

Additionally, **our goal is to raise \$30,000 through the event in honor of 30 years.** Through more sponsor partnerships, we believe that it is possible to reach that goal. More than 300 riders – motorcycles and vintage cars alike – will attend the event, which benefits homeless men, women and children in Kansas City, Missouri. Many of you have supported the ride in since it began in 1990. *I invite you to join us again in a way that will truly uplift those in need in our community.*

The money raised by BWAM does not go into our general operating fund. Instead, it goes to non-budgeted expenses for the poor and the homeless. Each year there are important items purchased with BWAM funds, like medications, eyeglasses, bus tokens for job interviews, utility assistance, baby formula, and nursery supplies. City Union Mission has come to rely upon BWAM proceeds to cover these expenses and we so appreciate your compassionate heart for the poor and the homeless.

*Your participation as a sponsor would make a real and lasting difference.* Your sponsor money will go directly to those we serve and not to underwrite the event (as the event is completely paid for). Sponsorship levels start at \$500, and are listed on the back for your reference.

To secure your sponsorship, simply fill out and return the enclosed sponsorship form today. Homeless men, women and families will be grateful for your support through Bikers with a Mission!

With gratitude,



Rev. Dan Doty  
Executive Director  
dan.doty@cityunionmission.org

## 2019 Bikers with a Mission Sponsorship Levels

<p><b>Title</b> \$10,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>20 tickets</b> to participate in BWAM</li> <li>• <b>Serve 5 meals</b> with group (25 max) at City Union Mission Men’s shelter</li> <li>• Recognition plaque</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Premiere</b> \$5,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>10 tickets</b> to participate in BWAM</li> <li>• <b>Serve 3 meals</b> with group (25 max) at City Union Mission Men’s shelter</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Platinum</b> \$2,500 or more</p>	<ul style="list-style-type: none"> <li>• <b>5 tickets</b> to participate in BWAM</li> <li>• <b>Serve 1 meal</b> with group (25 max) at City Union Mission Men’s shelter</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Titanium</b> \$1,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>2 tickets</b> to participate in BWAM</li> <li>• Logo on BWAM website, route flyer and t-shirt</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Chrome</b> \$500 or more</p>	<ul style="list-style-type: none"> <li>• Logo on BWAM website, route flyer and t-shirt</li> </ul>
<p><b>General Sponsorship</b> \$100 or more</p>	<ul style="list-style-type: none"> <li>• Logo on BWAM website</li> </ul>

Name: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Desired Sponsorship Level:  Premiere  Platinum  Titanium  Chrome  
 Title

\*Please make all checks payable to City Union Mission and mail to 1100 E 11TH Street Kansas City, MO 64106

\*\*Send all logos to Rachel Mills at rachel.mills@cityunionmission.org