

February 2018

Dear Friend,

City Union Mission's 29TH annual **Bikers with a Mission (BWAM) event is scheduled for June 9TH, 2018.** The event will start at City Union Mission, with coffee, bagels and donuts; and end at the Armacost Car & Motorcycle Museum, with tours, lunch and brief program.

More than 300 riders will attend the event, which benefits homeless men, women and children in Kansas City, Missouri. Many of you have supported the ride in since it began in 1990. *I invite you to join us again in a way that will truly uplift those in need in our community.*

The money raised by BWAM does not go into our general operating fund. Instead, it goes to non-budgeted expenses for the poor and the homeless. Each year there are important items purchased with BWAM funds, like medications, eyeglasses, bus tokens for job interviews, utility assistance, baby formula, and nursery supplies. City Union Mission has come to rely upon BWAM proceeds to cover these expenses and we so appreciate your compassionate heart for the poor and the homeless.

*Your participation as a sponsor would make a real and lasting difference.* Your sponsor money will go directly to those we serve and not to underwrite the event (as the event is completely paid for). Sponsorship levels start at \$100, and are listed on the enclosed form for your reference.

To secure you sponsorship, simply fill out and return the enclosed sponsorship form today. Homeless men, women and families will be grateful for your support through Bikers with a Mission!

With gratitude,



Rev. Dan Doty  
Executive Director

## 2018 Bikers with a Mission Sponsorship Levels

<p><b>Title</b> \$10,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>20 tickets</b> to participate in BWAM</li> <li>• <b>Serve 5 meals</b> with group (25 max) at City Union Mission Men's shelter</li> <li>• Recognition plaque</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Premiere</b> \$5,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>10 tickets</b> to participate in BWAM</li> <li>• <b>Serve 3 meals</b> with group (25 max) at City Union Mission Men's shelter</li> <li>• Recognition plaque</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Platinum</b> \$2,500 or more</p>	<ul style="list-style-type: none"> <li>• <b>5 tickets</b> to participate in BWAM</li> <li>• <b>Serve 1 meal</b> with group (25 max) at City Union Mission Men's shelter</li> <li>• Recognition plaque</li> <li>• Logo on BWAM website, route flyer, t-shirt, and named in Light magazine (distributed to 25,000)</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Titanium</b> \$1,000 or more</p>	<ul style="list-style-type: none"> <li>• <b>2 tickets</b> to participate in BWAM</li> <li>• Recognition plaque</li> <li>• Logo on BWAM website, route flyer and t-shirt</li> <li>• Verbal recognition during day-of program</li> </ul>
<p><b>Chrome</b> \$500 or more</p>	<ul style="list-style-type: none"> <li>• Logo on BWAM website, route flyer and t-shirt</li> </ul>

Name: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Desired Sponsorship Level:  Premiere  Platinum  Titanium  Chrome

\*Please make all checks payable to City Union Mission and mail to 1100 E 11TH Street Kansas City, MO 64106

\*\*Send all logos to Rachel Mills at rachel.mills@cityunionmission.org