

The Difference

YOU Make: STORIES OF HOPE & CHANGE



As the Mission marks 90 years of service, Executive Director Dan Doty is grateful for the friends and partners who help the Mission keep pace with our city's growing and changing needs.

From Dan's Desk

The theme of this annual report is *Stories of Hope and Change*. I can't think of a better way to describe the outcomes we witness on a daily basis and the individuals and groups who make them possible. You'll read about several of them in the panels below. But I also want to share some important and critical chapters from the Mission's story.

The number of homeless men in our emergency shelter remained at or near capacity all year. While we added 15 new beds at our Family Shelter, they were filled immediately with homeless women and families seeking emergency shelter. As we're unable to house every family or single woman who calls the Mission's *Hotline for the Homeless*, we're praying for guidance in addressing the growing tragedy of family homelessness in our city. We added an additional week at our Camp CUMCITO to offer this life-changing experience to more at-risk children. Plans are also underway for a new \$2 million multipurpose building at the camp to offer an even better experience for our campers as well as opportunities for other groups to use the facilities, generating revenue for our ministry.

As we continue to address the needs of *Your City* through *Your Mission*, I'm so grateful for the difference you make through your prayers and generous support. God bless you.

For His glory,

Rev. Daniel J. Doty
Executive Director

Stories of ...

Hope & Change

By meeting their needs for food, shelter, basic necessities and life-transforming guidance, men, women and children find the hope they need to build stable futures.

Mike

"I grew up in a good home," says 53-year-old Mike, a 2004 graduate of our Christian Life Program (CLP). "My needs were met more than a lot of people I know. But I just made bad decisions." His poor choices led to a hard life centered on drug abuse and violence. "I've been in fights. I've been shot and stabbed," he shares. When he decided to change the focus of his life, he joined our CLP. "This place changed my attitude and my way of looking at things," he says today.

A diesel mechanic, he's been employed by his company for five years and encourages other companies to hire men who've changed their lives as he has. "Life beats down your confidence so you don't know what you can do anymore. We just need a chance!"



The Difference YOU Make

Whether serving on an individual basis—or as part of a company, church congregation or other organization—partners and volunteers like you are truly the hands and feet of our ministry. You allow us to extend our outreach to our homeless or poor neighbors in ways that would otherwise not be possible.

High-Impact Volunteer Lupe Hernandez

An employee of the **University of Missouri Extension Office**, **Lupe Hernandez** has taught a nutrition and health education class to men and women in the Mission's New Life Program for 24 years, helping students learn to save money when they buy food and providing recipes to prepare meals that are inexpensive and nutritious. Her love of people and passion for the Lord became even more evident when she became ill but continued to serve as best she could until she had surgery. The Mission prayed for her throughout her recovery, and our staff and students praised God when she returned and began teaching once again!



"I love to help people. I love when they tell me how they learned from me and how they are going to put it into practice to change their lives. I love to be a little part of their change. And they tell me all the time that their kids love the recipes I share!"

—Lupe Hernandez



Individual Partner Les Norman

Les Norman, host of "Breakin' the Norm!" on **Sports Radio 810**, invited the community to take part in a holiday sock drive with a goal of securing 810 pairs of men's new socks and underwear for the shelter guests at the Mission. Local businesses from both sides of the state line jumped on board, and thousands of pairs of socks were collected and delivered in person by Les and his wife, Kristin, pictured above with Mission Executive Director Dan Doty.

Organization Partner Giving the Basics

Giving the Basics collects and distributes personal-hygiene products to local charities where they are given to or used by families and individuals in need. The organization provided stocking stuffers for our **Mission: Christmas 2013**, including toothbrushes, tubes of toothpaste, bars of soap or tissue packs in quantities of 2,500 each!

Corporate Partner Richard Lee & The Water Hole

Through his business, a Lee's Summit pool and spa company called **The Water Hole**, **Richard Lee** donated thousands of dollars worth of items for our **Mission: Christmas 2013** programs and activities and recruited his wife, daughter and high-school-age employees to collect and deliver the gifts to the Mission. Their generous contributions covered many of our top needs including men's and women's bath and body sets; scores of basketballs, footballs and soccer balls; boys' action figures, Barbie dolls and more!



"God puts us here to help people—I have no doubt about that. We're Christians and I believe this is what we're supposed to do. I tell the young people who work for me that if one of the dolls we provided gives a girl comfort, it's all worth it."

—Richard Lee

Julie

After two major surgeries and lingering health conditions, 52-year-old Julie was unable to keep up with her rent and lost the lease on her apartment. "I had a total breakdown," she says. "I left everything behind and lived in my car for 10 days." Finally, out of gas and money, she came to the Mission.

"I was cold and hungry and could barely move from sleeping in my car," she shares. "Here I felt safe. It didn't take me long to figure out this place is filled with Christ, and I realized it was my time for growth and education." Julie joined our New Life Program and plans to continue through our Servant Leadership Institute to one day work in a shelter herself. "The Mission offers lots of opportunities to completely change your life!"



India

At only 15, India has already developed a mature perspective on life: "Sometimes it loves you, sometimes it doesn't." Her outlook could stem from the challenges her family has faced. They came to Kansas City to start a better life. But when their rent tripled one month and they couldn't pay it, they were evicted and turned to the Mission's Family Shelter for assistance. "I'm grateful for a roof over my head and a family who cares about me," she says. "My parents are going through the hard work of raising me and my sisters. My job is to go to school and get good grades," she says. "I love the people who work at the Mission. They're like a second family."

Drawing (above) of India was done by Mission volunteer Ashley Ferro.



YOU Do Make a Difference!

Every day, friends like you allow the Mission to be a place of hope and change through . . .

Financial Gifts Donations of cash allow the Mission to purchase the goods and services we use on a daily basis.

Your Prayers Knowing the Mission is in your daily prayers provides encouragement for our staff, volunteers and the men, women and children in our care.

Your In-Kind Donations Contributions of material goods, including nonperishable foods, paper products and hygiene items allow more of our budget to be directed toward our life-changing programs.

Your Gifts of Time and Talent Our many volunteer opportunities allow you to assist our residents, guests and struggling neighbors in personal and meaningful ways.

Sharing Our Stories Telling your family, friends and social media networks why you believe in and support our work will ignite their desire to get involved too!

For more information on these and other ways to get involved, visit www.cityunionmission.org!

City Union Mission has launched our new website!

Check it out at:
www.cityunionmission.org.

Women Who've Changed the Heart of the City

A benefit for the Mission's services to homeless and underprivileged women and families

Tuesday, April 15 • Sheraton Crown Center Hotel

Visit www.womenwhochange.org for event and registration details.



Left to right: Betsy Vander Velde, Lynda Callon, Patty Garney and Sandra Aust

Our 2014 Honorees

City Union Mission invites you to celebrate the lives and service of our 2014 honorees by attending our benefit luncheon on April 15.

Lynda Callon

Immersed in the growing concerns of Kansas City's Westside in the early 1990s, Ms. Callon became involved with the newly formed Westside Community Action Network (WCAN), developed to address the neighborhood's escalating crime and quality-of-life issues. She was named director in 2000 and has earned numerous awards for her leadership and dedication as the organization continues to create a safe, healthy community in which to live, play and work.

Betsy Vander Velde

Under Ms. Vander Velde's leadership as president and CEO, The Family Conservancy has evolved to meet the needs of more than 48,000 children and families annually through early education, mental health and anti-poverty programs. Her knowledge and expertise in children's welfare issues, executive leadership and fundraising have earned her many awards and accolades.

Sandra Aust & Patty Garney

Sharing a love for their Northland community and the commitment to making it a better place for all its citizens, Sandra Aust and Patty Garney have played influential roles in many Kansas City nonprofits. The two co-founded the Harvest Ball Society in 1987 to raise funds for a domestic violence shelter in the Northland. Since its inception, the organization has raised nearly \$7 million for causes that enrich, stabilize, and strengthen the lives of adults and children in the Northland.

Upcoming Events

Visit www.cityunionmission.org for all the details.

Ladies Bible Study Easter Banquet
APRIL 15

Women Who've Changed the Heart of the City Luncheon
APRIL 15 • 11 A.M.
SHERATON CROWN CENTER HOTEL

Easter Sunday Breakfast
APRIL 20 • 7:15 A.M.
MEN'S SHELTER

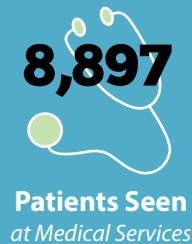
Bikers With a Mission Run for the Homeless Benefit Ride
MAY 4 • 8:00 A.M.
MEN'S SHELTER

Camp CUMCITO
JUNE 23 THROUGH AUGUST 2
WARSAW, MISSOURI

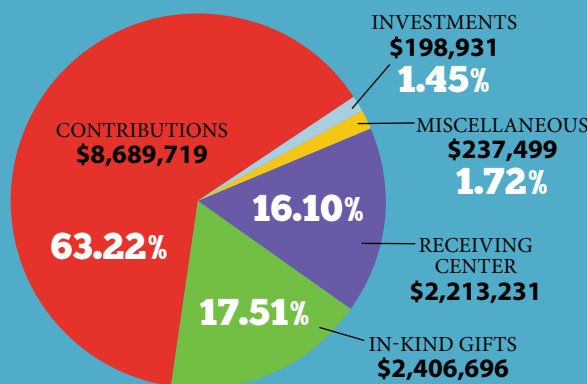
City Camp
JUNE AND JULY
VANDERBERG YOUTH CENTER

Mark Your Calendar!

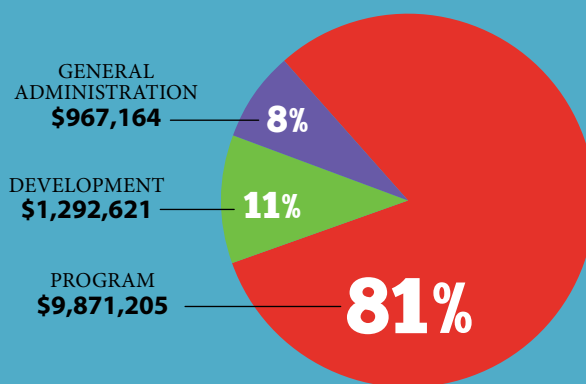
2013 Services at a Glance



Ministry Income



Ministry Expense



Total Annual Revenue



* An additional \$206,906 in revenue was received for the Building the Walls that Rebuild Lives capital campaign.

Total Assets—FY 2013

\$26,717,020

Revenue and expense analysis collected in an independent audit by Clifton Gunderson LLP. Visit www.cityunionmission.org for complete 2013 ministry statistics and audited financial statements.

Did You Know?

In 2013...

- 6 residents earned a GED
- 27 residents graduated from our long-term recovery program
- 90% of program participants obtained employment
- 200 high-impact volunteers donated time and talents

Funding Sources



*Donor advised funds are now being reported as foundations instead of individuals.

Mission Statement

City Union Mission is an evangelical Christian ministry committed to sharing the Gospel and meeting the spiritual, physical and emotional needs of men, women, and children who are poor or homeless.

CITY UNION MISSION.
YOUR CITY. YOUR MISSION.

Administrative Offices

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Privacy Statement

We respect your privacy and pledge to protect the confidentiality of the personal information you provide to us. Our full donor privacy policy can be viewed online at www.cityunionmission.org/donor-privacy-policy/.

Your Compassion by the Numbers

City Union Mission Board of Directors

- Jack Austin**
Kansas City Missouri School District (retired)
- Sheri Blauwiekel**
Black & Veatch
- Kerry Classen**
KC Consulting Services LLC
- James E. Ewan**
McElligott, Ewan, Hall & Kimminau PC
- Paul Johnson**
Swiss Reinsurance America Corporation (retired)
- Bruce L. Ladd**
Department of Housing & Urban Development
- David Langford**
Burns & McDonnell
- Mark Logan**
Law Office of Mark Logan LLC
- Maceo Gray**
Bendix Corp/AlliedSignal (retired)
- Kenneth L. Riedemann**
- Cedar Robinson**
Warner Robinson LLC
- Keith Rogers**
Land Specialties Manufacturing
- Mark Sewalson**
Anderson and Sewalson of Wells Fargo Advisors
- Pat Shelley**
Electrical Associates LLC