Through City Union Mission’s New Life Program, Christopher learned he’d been living a sinful life. “I know now my family’s homelessness was due to my not knowing God. I lived the way I wanted to live . . . not how God wanted me to live.”

In April 2009, Chris brought his wife Shana and young son and daughter to City Union Mission after he lost his job and the family was evicted from their home. Chris and Shana were accepted into our New Life Program, and today they love to share how the experience has changed their lives. “The classes are all Christ-centered and I look at the Word differently now,” Chris says. “The parenting classes showed me how to communicate my love to my children. I’ve become a better parent and the kids are happier.”

The family joined a local church and has found strength in the congregation’s support. “We love our church—it’s like a family,” Shana says. The couple also agree the Mission’s career-development counseling was critical. After evaluating their strengths and interests, both Chris and Shana have set attainable educational and professional goals for their future.

The Mission’s work isn’t possible without you—and every single person who gives of themselves to help change the lives of struggling people like Chris, Shana and their children. On the following pages, you’ll read more heartwarming stories about the Power of You. Please continue . . . you’ll be glad you did!
Dear Friend,

This famous quote by Margaret Mead has special meaning to me as I think back on the challenges the Mission battled—and overcame—this past year! The economy was and remains our number-one concern because of its circular effect on the homeless and working-poor and the Mission’s ability to serve them.

As discouragement rose due to unemployment, we saw people with no other choice than to move themselves and their families into a shelter. Forty percent of our homeless guests had never been homeless before. Then, just as additional resources were needed to meet the tidal wave of folks seeking the Mission’s assistance, our donated income dropped. Again, because of the economic downturn, many donors who’d supported us in the past were unable to contribute at the same level, if at all—and rightly so, as their first priority was to care for their own families.

That’s when we froze spending, cut non-essential expenses and issued a plea for friends, old and new, to help to whatever degree they could. And they did. Gifts of all sizes poured in, and we were able to meet the needs—and change the world—for those whose lives had crumbled around them. Whether through your financial gifts, volunteer efforts or faithful prayers, dear friend, you helped make this possible. That’s why we’ve themed this annual report the Power of You!

God has given us a very clear directive to care for the poor. It’s also in the best interest of the wider community to support ministries like City Union Mission, because we are effective in moving men and women from dependence on government to reliance on the Lord. In the weeks and months ahead, I pray you’ll continue to be among the group of thoughtful and committed citizens who begin to change the world right here in our Kansas City community. Because, as Margaret Mead suggests, it is the only thing that ever has. God bless you.

For His glory,

Rev. Daniel J. Doty
Executive Director

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”
—Margaret Mead
The stories in this annual report are very special. They demonstrate how one person—of any age—can help neighbors in need through City Union Mission. Some acted alone, utilizing interests or hobbies to raise funds or collect food and clothing. Other individuals came together as teams to complete projects or provide discipleship and spiritual support. And many applied new technologies or used the Mission’s facilities in remarkably imaginative ways!

From creating origami artwork to social networking, the Power of You is generated when you turn your life’s passion and your heart’s compassion into action. Thank you to everyone who demonstrated the Power of You this past year by sharing time, talents, gifts and prayers.

Go to www.cityunionmission.org for more Power of You testimonies and ideas on how you can put your power to work for the homeless, hurting and poor through City Union Mission.
Bikers with a Mission Event Celebrates 20 Years

More than 460 riders gathered the first Sunday in May for the 20th Annual Bikers with a Mission Run for the Homeless Benefit Ride. The 100-mile trip, which raises funds to help City Union Mission assist the homeless and poor, brought in over $30,000!

This year’s grand-prize winners for raising the most money—$8,000—were Dave and Mary Osborn of Gladstone. Jim Buchner of Overland Park came in second place with $1,900 in pledges. The funds are used to help clients with needs over and above those the Mission typically budgets for, such as utility assistance, bus tokens, medications, baby formula and eyeglasses.

To date, the annual event has raised $540,504. The 2010 Bikers with a Mission run is scheduled for May 2, starting and ending at the Mission on the corner of 10th and Troost.

Giving Back in Gratitude for What Was Given

Cathy Smith—along with her mother, sister and daughter—were among the dozens of volunteers on hand to meet and greet shoppers at 21 metro-area Hy-Vee stores during the Mission’s Stuff A Truck weekend in November. The event concluded the 10th annual campaign to raise funds to purchase grocery items for the Mission’s shelters and feeding programs.

Cathy and her family chose to join the event because her daughter wanted to do something to help the poor of Kansas City. But for Cathy, the opportunity to reach out also became a way to give back. “As a child, I remember going with my family to Sunday school and lunch at the Mission,” she says. “It was fun—and I guess I wasn’t old enough to understand the Mission was helping us.” Cathy recalls her family was “adopted” through the Mission at Christmas, and she also attended Camp CUMCITO as a child. “I realize that when people like coaches and volunteers did things for us, they were giving their time, and I wanted to give back.”

The results of her desire were multiplied many times over, too, when Cathy encouraged the company she works for, a food distributor for a chain of fast-food restaurants, to deliver products regularly to the Mission.
Couple Reaches Out to Warm the Cold and Homeless

When Ralph Kaesper of Lee’s Summit saw a local TV news story about the cold weather and shortage of shelter availability, he called City Union Mission. Learning the Mission was at capacity, he said, “I could hardly sleep last night thinking someone was out in the cold,” and he asked what he could do to help. Ralph and his wife Angela have been Mission donors for many years, and both battle health challenges. Yet they consider themselves blessed and do all they can to help their neighbors in need. The couple immediately sent a gift of $1,000 and purchased sturdy shoes and warm tube socks for our Men’s Center and Christian Life Program guests. “Friends like Ralph and Angela are truly gifts from God,” says Sandy Baldwin, City Union Mission donor connections, seen here with the Kaeser’s compassionate donation.
“Black Friday” is Bright for Shoppers and the Mission

Tiffany Springs Best Buy shoppers didn’t have to wait until the doors opened on “Black Friday” to get a bargain. The crowd that gathered outside the store was treated to free hot dogs, brats and sausages cooked and served on the spot by Cris Cate and his family and friends—as a benefit for City Union Mission. Hungry shoppers dropped donations in a bucket as they went through the food line, and Best Buy matched a portion of the proceeds.

Cris said he developed a heart for the Mission when he visited here with his Sunday school class. He started his “Black Friday” feeding project at a Circuit City store and has been at the Best Buy location for the past two years. “We were there from 11 a.m. Thursday morning until the store opened on Friday,” Cris recalls. “It’s fun hanging out there. I’m very well blessed and have so much more than tons of people. So it’s great that we’ve been able to help others.”

Next year Cris plans to contact the media to spread the word about the free food, which he hopes will translate into more money for the Mission!

Nine-Year-Old Takes Hunger into Her Own Hands

An “American Girl” story set during the Great Depression—and a conversation with her mother about the plight of the poor and homeless during a home-schooling session—prompted 9-year-old Alaina Jensen to consider what she could do to help those less fortunate than herself. She began creating origami artwork, which she sold and donated the proceeds to the Mission. At Thanksgiving, Alaina and her grandmother invited all family members coming to dinner to bring food for the Mission’s residents, guests and outreach to needy families. From their contributions, Alaina filled two boxes with canned goods!

Alaina says she has other projects in mind to help the Mission assist others, and helping has made her feel good. “It was pretty cool—I knew what I was doing was helpful, and if people gave me things I needed I know I’d be happy and know they were thinking of me.” Kudos to Alaina for demonstrating that you’re never too young to make a difference!

City Union Mission was the grateful recipient of furniture, appliances and electronics donated by Rent-A-Center through the company’s 47th annual Random Acts of Caring initiative. The donation included 10 computer monitors, a laptop computer, two media cabinets, a washer and dryer, a 42-inch monitor, a Blu-ray home theater system and a chair/twin sleeper. Rent-A-Center also surprised the Mission with a check for $2,000.

“Some outstanding organizations find themselves with multiple needs but limited resources, particularly in these challenging economic times,” said Nick Scimeca, district manager with Rent-A-Center. “Through Random Acts of Caring, we are able to help where help is needed, when it’s needed.”

The items will be used by the Mission to serve local families and individuals who are homeless, near-homeless or in other ways struggling to provide basic essentials for themselves and their families.
In October, companies in the bread-making supply chain formed Field to Family, an outreach that delivers bread and snack cakes to area charities and food pantries. City Union Mission is pleased to have been selected as one of seven organizations that benefited from the weekly donation of fresh bread, hotdog buns, hamburger buns, cupcakes and Twinkies and used the goods to supplement meals served to residents and homeless guests and to stock food boxes delivered to local low-income families.

The Mission extends its heartfelt thanks to participating companies, including Cargill AgHorizons, CHS Inc., DeBruce Grain, Equity Marketing Alliance LLC, Country Hedging Inc., Horizon Milling LLC, Hostess Brands, Gavilon Grain LLC, Louis Dreyfus Commodities, The Scoular Co., Shay Grain Co., Team Marketing Alliance LLC, West Plains Co. and WindRiver Grain LLC.

YRCWT Brings Chili, Towels and TP, Too!

Employees from YRC Worldwide Technologies (YRCWT) shared a meal with the residents at our Men’s Center. But it wasn’t your usual sit-down dinner—it was a chili cook-off! Teams from YRCWT provided the homemade chili, cheese, crackers and all the other fixin’s for lunch on October 27, and our men filled up on the entries. YRCWT also collected bath towels for the Mission, and now they’re starting a new drive. Calling the activity “TP the VP,” they’re filling YRCWT Vice President Mike Naatz’ office with toilet paper to be donated to the Mission. Thank you, YRCWT, for coming up with new ways to help the Mission, while having fun at the same time!
On a cold Saturday night in November, nearly two dozen students from the First Baptist Church of Dearborn’s high school youth group—accompanied by parents, grandparents and church leadership—braved the elements by spending the night in cardboard boxes behind their church. This “cool” experience, which included dinner and breakfast for the participants, along with a fire and warm beverages, was part of the students’ High School for the Homeless campaign to raise awareness of the plight of the homeless.

Before the campout began, the students wheeled shopping carts—donated by a local grocer—door to door, requesting food, clothing and financial gifts from neighbors and participated in a silent prayer walk on behalf of the homeless. In all, they collected 40 bags of clothing and canned goods. When their contributions were delivered to the Mission, Executive Director Dan Doty said, “It warms my heart when this demonstration of reaching out in service to others comes at such a young age and with such enthusiasm.”
“Santa” Invites Facebook Fans to Support the Mission

Two members of World Revival Church collaborated for a little social networking to raise awareness of the Mission’s needs during the holiday season and funds to meet them. Leilani Haywood and Santa created Operation Santa, a post on Santa’s Facebook page that could be viewed by his list of over 9,000 fans—all of them nice! Santa’s message contained a list of gifts the Mission was requesting for children and teens, along with delivery instructions including the phrase “Tell them Santa sent you.” When Santa learned of gifts that had been made to the Mission as a result of his post, he included the donors’ names on a list on his fan page. The Mission extends a “Ho, Ho, Ho” of appreciation to Leilani and Santa for combining old traditions with new technology on behalf of the hurting and poor.

Partner Churches Help Change Lives

Much of the work accomplished by our long-term recovery program participants—growing in their faith along with strengthening responsibility and accountability in their lives—is guided by the compassionate hearts of members of area churches that have been approved as Discipleship Connections. Currently four churches are involved in the project, which includes transporting residents from the Mission and hosting them at Sunday services. Volunteer disciplers from the churches receive training and commit to spending up to two years in a one-on-one relationship with a Mission program resident, mentoring, coaching and helping him or her embrace Christ. We thank God for Kansas City Baptist Temple, Midtown Baptist Temple, Grace Baptist Church and Dynamic Life Baptist Ministries and their discipler volunteers who have played vital roles in making this program—and more importantly, our program participants—successful.
Women whose compassion and influence have had a positive and profound impact on our Kansas City community were celebrated at the second annual Women Who’ve Changed the Heart of the City Luncheon, April 16, at the Hyatt Regency Ballroom. This past year’s distinguished honorees included Adele Hall, Joanne Collins, Julia Irene Kauffman and—in loving memory—Muriel Kauffman and Pat Lloyd Land. The honorees were joined on stage by their daughters, who spoke about the influence their mothers have had in their lives and their love of philanthropy.

The event funds ongoing renovation projects and maintenance at Camp CUMCITO, City Union Mission’s peaceful Ozark retreat for children and adults.
Co-Chair Judy Steadman Answered God’s Call to Serve

Judy Steadman graciously declined when she was first asked to co-chair City Union Mission’s 2010 Women Who’ve Changed the Heart of the City Luncheon. But then she read a book about the life of a homeless man, and not long after that, she and her husband Jack toured the Mission. While at our New Life Center, Judy met a woman who’d lost everything—her job of 17 years and her home. She told Judy, “I came to the Mission and found the Lord. I’ve never been happier in my life.”

“That very much touched me,” Judy says. “I felt God was saying ‘Judy, you need to reconsider serving and doing something here.’” And when she spoke with some of the other women on the luncheon committee, “I really felt this is what God wanted me to do.” Judy answered the call to serve.

Through the event on April 20, Judy hopes to share the message that City Union Mission belongs to our city and has a positive effect on the people we serve. “The Mission isn’t just a place for people to sleep when it’s cold outside,” Judy says. “It’s so much more than that. I was very excited to learn about all the opportunities they offer to develop new life skills. They love people right where they are and minister to their hearts first. If you change hearts, you change lives.”

Plan now to attend City Union Mission’s 2010 Women Who’ve Changed the Heart of the City Luncheon on Tuesday, April 20, 2010, at the Hyatt Regency Ballroom. Once again we’ll honor outstanding and influential women of the Kansas City community, and proceeds will benefit the Mission’s Camp CUMCITO. For details including table sponsorship information and to register to attend, visit www.cityunionmission.org. We look forward to welcoming you there!
City Union Mission is always grateful for the volunteers who share their time on behalf of their companies or their own desire to touch lives, and the 2009 holiday season was no exception.

Hundreds of compassionate and energetic volunteers—individuals, churches and businesses—worked diligently to provide gifts to 626 families throughout the metro area through our Christmas Store. They assisted the families who visited the store in early December to select the gifts and wrapped thousands of presents that had been donated by our generous community. On Christmas Eve, the volunteers filled nearly 100 vans, cars, trucks and SUVs as they delivered the gifts, along with turkeys for each family. The volunteers also took time to visit with family members, offering words of encouragement and prayer.

Employees from ADT were “on call” to wrap presents for our gift distribution and other holiday events and carried out their tasks with joy and enthusiasm. Sprint and Quintiles employees partnered to decorate designated spaces in the Christian Life Center building. They came with creative ideas and provided the decorations to give the building a feeling of home—including a Christmas tree in the courtyard.
Most companies probably wouldn’t consider a rescue mission when selecting the venue for their holiday party. But for employees of John Deere Landscapes and its manufacturer Hunter Industries, holding their holiday meal at City Union Mission was ideal. “Serving others was our theme this year, and from what I have heard, the event with City Union Mission will definitely be a standing stone in the history of our group of employees,” says John Deere Landscapes Vice President Jim Fruth.

On December 15, employees served meals to guests in our Family Center, Christian Life Center and Men’s Center. The companies also paid for meals so 70 of our employees could dine with our guests. John Deere Landscapes also bought and assembled 10 quality bicycles for our Christmas Store and the volunteer activity doubled as a company team-building exercise. Hunter Industries purchased approximately 550 pairs of new socks and underwear for men staying at the overnight shelter.
Ministry Expenses

- Programs Services: 77%
- Development: 16%
- General Administration: 7%

Ministry Income

- Contributions: 68%
- In-kind Gifts: 26%
- Receiving Center: 2%
- Investment: 2%
- Miscellaneous: 2%

Total Annual Revenue

Including Bequests

FY09: $8,564,379*

*An additional $1,271,515 in revenue was received for the Building the Walls that Rebuild Lives capital campaign.

FY 2008: $9,017,580*

*An additional $4,253,498 in revenue was received for the Building the Walls that Rebuild Lives capital campaign.

FY 2007: $8,930,166*

*An additional $2,943,182 in revenue was received for the Building the Walls that Rebuild Lives capital campaign.

Revenue and expense analysis collected in an independent audit by Clifton Gunderson LLP.

Visit [www.cityunionmission.org](http://www.cityunionmission.org) for complete 2009 ministry statistics and audited financial statements.
2009 Services at a Glance

346,996 meals served
141,844 beds provided
697 decisions for Christ (54% increase over 2008)
9,266 patients seen in Medical Services

7,712 people requested shelter through Hotline for the Homeless (68% increase over 2008)
413 kids attended Camp CUMCITO (18% increase over 2008)
Meaningful Matches

Over the years, generous companies and foundations have partnered with their employees to support City Union Mission through matching gift programs. Some employers match charitable gifts dollar-for-dollar, while others make contributions based on employees’ volunteer hours.

Does your company have a matching gift program? We encourage you to find out so you can multiply the value of your volunteer hours and your gifts to the Mission. Here are several companies that contributed matching gifts in 2009—AIG, Ameriprise Financial, ATK Alliant Techsystems, Bank of America, Ewing Marion Kauffman Foundation, MasterCard, Microsoft, Pfizer Foundation, State Street and Tyco—let’s add yours to the list!

The Power of You Can Continue Beyond Your Lifetime

Are you looking for opportunities to continue to have a positive impact on the hungry, hurting and poor beyond your lifetime? A convenient and gratifying way to share your compassion for years to come is to include City Union Mission in your estate plans.

By choosing now to benefit the Mission with a portion of your estate when you pass, you ensure future generations will receive the assistance they need and hear the love and truth of God’s Word. If you feel called to remember City Union Mission in your Will, the following statement may be helpful to your attorney: “I, [name], of [city, state, zip], give, devise and bequeath to City Union Mission, Kansas City, Missouri, ______ percent of my estate for its unrestricted use and purpose.”

To learn more about including City Union Mission in your estate plan, please contact Dennis Chapman, Associate Executive Director, at DennisC@cumission.org or (816) 474-9380, ext. 1476. Thank you for remembering the Mission and the men, women and children we serve.

Other Ways to Give

Please partner with us . . .

In Prayer: Your prayers are vital to this ministry and those we serve. Please include us in your daily devotions.

Through Financial Contributions: Your monetary donations help provide food, shelter and recovery services for the homeless. Learn more about our BED & BREAD CLUB monthly giving program and planned gift opportunities at www.cityunionmission.org.

With In-kind Gifts: Your donations of food, new and gently used clothing, and other household goods help us meet the basic needs of those we serve.

By Sharing Time and Talent: Your partnership with the Mission as a volunteer allows us to serve and care for an increasing number of hurting men, women and children.
City Union Mission is a member in good standing of the Evangelical Council for Financial Accountability (www.ecfa.org). ECFA is an accreditation agency dedicated to helping Christian ministries earn the public’s trust through adherence to seven Standards of Responsible Stewardship.

Charity Navigator (www.charitynavigator.org) has recognized City Union Mission as a 4-star charity for the third year running, the highest rating given by the organization. Charity Navigator examines how responsibly a charity functions day to day and how it is positioned to sustain its programs over time.

City Union Mission is a member of the Association of Gospel Rescue Missions (www.agrm.org). The AGRM exists to proclaim the passion of Jesus toward the hungry, homeless, abused and addicted, and to accelerate quality and effectiveness in member missions.

Mission Facilities

Administration Building
1100 E. 11th Street, Kansas City, MO

Men’s Center
Christian Life Center
1108 E. 10th Street, Kansas City, MO

Family Shelter
New Life Center
Vanderberg Youth Center,
1310 Wabash, Kansas City, MO

Opportunity Farm
Hwy. 9, Warsaw, MO

Camp CUMCITO
Warsaw, MO

Second Chance Thrift Store
7740 Wornall Road, Kansas City, MO
1229 E. 63rd Street, Kansas City, MO
2301 Lexington Avenue, Kansas City, MO

City Union Mission
2009 Board of Directors

Ulises Acosta—U.S. Department of Justice, Federal Bureau of Prisons
Jack Austin—retired, Kansas City Missouri School District
Kerry Classen—The EBS Group
Steve Duxbury—Black & Veatch
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Bruce L. Ladd—Department of Housing & Urban Development
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Cedar Robinson—self-employed CPA
Keith Rogers—Land Specialties Manufacturing
Mark Sewalson—Wachovia Securities
Pat Shelley—EL Associates
Julie Thompson—Henderson Engineers
Warren W. Tuttle, Ph.D.—retired, University of Health Sciences

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Continuing
THE POWER OF YOU

“What little money I had left at the end of the day, I would use to eat or buy vodka,” Chris recalls with regret. “I chose addiction over sustenance. I couldn’t function as a human being.”

Chris (center at left) decided it was time to get help and turned to City Union Mission’s Christian Life Program (CLP) at our Opportunity Farm near Warsaw, Missouri. Being surrounded by a Christian lifestyle and surrendering to God changed Chris dramatically. “Now I’m a whole person, not just a shell of a man. I have my life back. I have my family back. I’m not tied to the future by my past.”

Chris completed our CLP program and is now enrolled at an area college.

You and other dear friends provide the prayers and gifts to make our life-changing programs possible for people like Chris and the hundreds of other hurting men, women and families we meet each day. The Power of You is truly a blessing, and we pray you’ll continue to share it with the Mission and those we serve in the year ahead.

Go to www.cityunionmission.org for more Power of You testimonies and ideas on how you can put your power to work for the homeless, hurting and poor through City Union Mission.